

TIM #161576

NCC Cable System Order

11762920

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$37,100.00
Sales Coordinator	Lika Marino	Est Code		Commission	\$5,565.00
Office	Washington	Product Name		Net Total	\$31,535.00
Phone	(301) 951-2620	Credit Status		Total Spots	2044
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
2	AEN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
3	AEN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
4	AEN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
5	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
6	AEN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
7	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
8	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$24.00	\$72.00	30	Issue
9	CNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
10	CNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
11	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	Issue
12	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
13	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	Issue
14	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Issue
15	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	Issue
16	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$12.00	\$36.00	30	Issue
17	CNN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
18	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
19	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
20	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
21	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue

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AE	Mathew Marcus	Product Code		Total	\$37,100.00
Sales Coordinator	Lika Marino	Est Code		Commission	\$5,565.00
Office	Washington	Product Name		Net Total	\$31,535.00
Phone	(301) 951-2620	Credit Status		Total Spots	2044
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				GRP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
23	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
24	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$24.00	\$72.00	30	Issue
25	CNN	NEW DAY<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$18.00	\$36.00	30	Issue
26	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	Issue
27	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	Issue
28	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	Issue
29	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	Issue
30	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	Issue
31	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	Issue
32	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$18.00	\$36.00	30	Issue
33	CNN	CNN NEWSROOM<	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
34	CNN	VARIOUS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
35	CNN	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
36	CNN	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
37	CNN	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
38	CNN	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
39	CNN	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
40	CNN	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
41	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	Issue
42	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	Issue



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				GRP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	Issue
44	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
45	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	Issue
46	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
47	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$12.00	\$12.00	30	Issue
48	CNN	VARIOUS	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
49	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	Issue
50	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	Issue
51	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	Issue
52	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	Issue
53	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	Issue
54	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	Issue
55	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	2	\$19.00	\$38.00	30	Issue
56	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
57	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
58	DISC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
59	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
60	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
61	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
62	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
63	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$24.00	\$72.00	30	Issue

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				CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	DISC	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
65	DISC	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
66	DISC	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
67	DISC	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
68	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
69	DISC	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
70	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
71	ENT	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
72	ENT	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
73	ENT	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
74	ENT	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
75	ENT	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
76	ENT	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
77	ENT	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
78	ENT	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$15.00	\$45.00	30	Issue
79	ESP2	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
80	ESP2	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
81	ESP2	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
82	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
83	ESP2	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
84	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue



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Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 961-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16

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Advertiser	MI GOP
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
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Makegood Policy	Approval Required

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85	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
86	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$15.00	\$45.00	30	Issue
87	ESP2	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue
88	ESP2	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue
89	ESP2	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue
90	ESP2	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue
91	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue
92	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue
93	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$12.00	\$36.00	30	Issue
94	ESP2	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
95	ESP2	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
96	ESP2	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
97	ESP2	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
98	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
99	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
100	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
101	ESP2	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$24.00	\$72.00	30	Issue
102	ESP2	VARIOUS	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$18.00	\$36.00	30	Issue
103	ESP2	VARIOUS	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	Issue
104	ESP2	VARIOUS	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	Issue
105	ESP2	VARIOUS	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	Issue

# NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$37,100.00
Sales Coordinator	Lilka Marino	Est Code		Commission	\$5,565.00
Office	Washington	Product Name		Net Total	\$31,535.00
Phone	(301) 951-2620	Credit Status		Total Spots	2044
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				CPM	-

Comments : 9/22 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	ESPN	VARIOUS	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	Issue
107	ESPN	VARIOUS	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	Issue
108	ESPN	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	Issue
109	ESPN	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$18.00	\$18.00	30	Issue
110	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
111	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
112	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
113	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
114	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
115	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
116	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
117	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
118	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
119	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
120	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	Issue
121	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
122	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	Issue
123	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
124	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$12.00	\$24.00	30	Issue
125	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
126	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	Issue



# NCC Cable System Order

Order #	62338790
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$37,100.00
Commission	\$5,565.00
Net Total	\$31,535.00
Total Spots	2044
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPM	CPM

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
128	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	Issue
129	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
130	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	Issue
131	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
132	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	2	\$19.00	\$38.00	30	Issue
133	FOOD	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
134	FOOD	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
135	FOOD	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
136	FOOD	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
137	FOOD	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
138	FOOD	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
139	FOOD	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
140	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$24.00	\$72.00	30	Issue
141	FOOD	VARIOUS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
142	FOOD	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
143	FOOD	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
144	FOOD	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
145	FOOD	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
146	FOOD	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
147	FOOD	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue

# NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$37,100.00
Sales Coordinator	Lika Marino	Est Code		Commission	\$5,565.00
Office	Washington	Product Name		Net Total	\$31,535.00
Phone	(301) 951-2620	Credit Status		Total Spots	2044
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GMP
				CPM	CPM

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	FXNC	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
149	FXNC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
150	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
151	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
152	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
153	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
154	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
155	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$24.00	\$72.00	30	Issue
156	FXNC	FOX AND FRIEND<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$18.00	\$36.00	30	Issue
157	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	Issue
158	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	Issue
159	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	Issue
160	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	Issue
161	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	Issue
162	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	Issue
163	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$18.00	\$36.00	30	Issue
164	FXNC	VARIOUS	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
165	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
166	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
167	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
168	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue



# NCC Cable System Order

Order #	62338790
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$37,100.00
Commission	\$5,565.00
Net Total	\$31,535.00
Total Spots	2044
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
170	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
171	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
172	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	Issue
173	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	Issue
174	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	Issue
175	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	Issue
176	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	Issue
177	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	Issue
178	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$12.00	\$24.00	30	Issue
179	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
180	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
181	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
182	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
183	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
184	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
185	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
186	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	3	\$19.00	\$57.00	30	Issue
187	GOLF	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
188	GOLF	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	Issue
189	GOLF	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	Issue

# NCC Cable System Order

Order #	62338790
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lilka Marinho
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$37,100.00
Commission	\$5,565.00
Net Total	\$31,535.00
Total Spots	2044
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPM	-

Comments : 9/22 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	GOLF	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	Issue
191	GOLF	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
192	GOLF	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	Issue
193	GOLF	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	Issue
194	GOLF	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	Issue
195	GOLF	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
196	GOLF	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
197	GOLF	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
198	GOLF	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
199	GOLF	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
200	GOLF	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
201	GOLF	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	Issue
202	GOLF	AVG. ALL WKS	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$10.00	\$20.00	30	Issue
203	GOLF	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	Issue
204	GOLF	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	Issue
205	GOLF	AVG. ALL WKS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	Issue
206	GOLF	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	Issue
207	GOLF	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	Issue
208	GOLF	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	Issue
209	GOLF	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	Issue
210	HALL	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue



# NCC Cable System Order

Order #	62338790
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul'16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$37,100.00
Commission	\$5,565.00
Net Total	\$31,535.00
Total Spots	2044
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	HALL	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
212	HALL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
213	HALL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
214	HALL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
215	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	Issue
216	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	Issue
217	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$15.00	\$45.00	30	Issue
218	HALL	GOLDEN GIRLS/FRASIER	9/19/16	9/25/16	00:00	02:00						X	X	-	-	2	\$8.00	\$16.00	30	Issue
219	HALL	GOLDEN GIRLS/FRASIER	9/26/16	10/2/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	Issue
220	HALL	GOLDEN GIRLS/FRASIER	10/3/16	10/9/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	Issue
221	HALL	GOLDEN GIRLS/FRASIER	10/10/16	10/16/16	00:00	02:00	X	X	X	X	X	X	X	-	-	7	\$8.00	\$56.00	30	Issue
222	HALL	GOLDEN GIRLS/FRASIER	10/17/16	10/23/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	Issue
223	HALL	GOLDEN GIRLS/FRASIER	10/24/16	10/30/16	00:00	02:00	X	X	X	X	X	X	X	-	-	7	\$8.00	\$56.00	30	Issue
224	HALL	GOLDEN GIRLS/FRASIER	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	Issue
225	HALL	GOLDEN GIRLS/FRASIER	11/7/16	11/13/16	00:00	02:00	X	X						-	-	2	\$8.00	\$16.00	30	Issue
226	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
227	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
228	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
229	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
230	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
231	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue

# NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$37,100.00
Sales Coordinator	Lika Marino	Est Code		Commission	\$5,565.00
Office	Washington	Product Name		Net Total	\$31,535.00
Phone	(301) 951-2620	Credit Status		Total Spots	2044
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
233	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$24.00	\$72.00	30	Issue
234	HGTV	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	\$19.00	\$76.00	30	Issue
235	HGTV	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	\$19.00	\$76.00	30	Issue
236	HGTV	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$19.00	\$76.00	30	Issue
237	HGTV	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	\$19.00	\$76.00	30	Issue
238	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	\$19.00	\$76.00	30	Issue
239	HGTV	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	\$19.00	\$76.00	30	Issue
240	HGTV	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	\$19.00	\$76.00	30	Issue
241	HIST	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
242	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
243	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
244	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
245	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
246	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
247	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
248	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$24.00	\$72.00	30	Issue
249	HIST	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
250	HIST	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
251	HIST	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
252	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue



# NCC Cable System Order

Order #	62338790
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids
AE	Matthew Marcus
Sales Coordinator	Lika Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/19/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/22/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	8
Total	\$37,100.00
Commission	\$5,565.00
Net Total	\$31,535.00
Total Spots	2044
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
253	HIST	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
254	HIST	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
255	HIST	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$19.00	\$57.00	30	Issue
256	LIF	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
257	LIF	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
258	LIF	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
259	LIF	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
260	LIF	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
261	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
262	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
263	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$19.00	\$57.00	30	Issue
264	LIF	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
265	LIF	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
266	LIF	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
267	LIF	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
268	LIF	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
269	LIF	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
270	LIF	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
271	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
272	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
273	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue

# NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$37,100.00
Sales Coordinator	Lilka Marino	Est Code		Commission	\$5,565.00
Office	Washington	Product Name		Net Total	\$31,535.00
Phone	(301) 951-2620	Credit Status		Total Spots	2044
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
274	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
275	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
276	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
277	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
278	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$19.00	\$57.00	30	Issue
279	MNBC	MORNING JOE<	9/19/16	9/25/16	05:00	09:00						X	X	-	-	2	\$14.00	\$28.00	30	Issue
280	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	Issue
281	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	Issue
282	MNBC	MORNING JOE<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	Issue
283	MNBC	MORNING JOE<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	Issue
284	MNBC	MORNING JOE<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	Issue
285	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	Issue
286	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$14.00	\$14.00	30	Issue
287	MNBC	VARIOUS	9/19/16	9/25/16	09:00	16:00						X	X	-	-	2	\$10.00	\$20.00	30	Issue
288	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
289	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
290	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
291	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
292	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
293	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue
294	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	Issue



# NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$37,100.00
Sales Coordinator	Lika Marino	Est Code		Commission	\$5,565.00
Office	Washington	Product Name		Net Total	\$31,535.00
Phone	(301) 951-2620	Credit Status		Total Spots	2044
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
295	MNBC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	Issue
296	MNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	Issue
297	MNBC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	Issue
298	MNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	Issue
299	MNBC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	Issue
300	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	Issue
301	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$10.00	\$20.00	30	Issue
302	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
303	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	Issue
304	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	Issue
305	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	Issue
306	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	Issue
307	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	Issue
308	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	Issue
309	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	2	\$15.00	\$30.00	30	Issue
310	TBSC	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
311	TBSC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
312	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
313	TBSC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
314	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
315	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue

# NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$37,100.00
Sales Coordinator	Lika Marino	Est Code		Commission	\$5,565.00
Office	Washington	Product Name		Net Total	\$31,535.00
Phone	(301) 951-2620	Credit Status		Total Spots	2044
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 9.22 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
316	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
317	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$19.00	\$57.00	30	Issue
318	TLC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
319	TLC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
320	TLC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
321	TLC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
322	TLC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
323	TLC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
324	TLC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	Issue
325	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$19.00	\$57.00	30	Issue
326	TNT	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
327	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
328	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
329	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
330	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
331	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
332	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	Issue
333	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$24.00	\$72.00	30	Issue
334	TVL	VARIOUS	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$19.00	\$38.00	30	Issue
335	TVL	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
336	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue



## NCC Cable System Order

Order #	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/22/16
Syscode	1112	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids	Client Code		Total # of Weeks	8
AE	Matthew Marcus	Product Code		Total	\$37,100.00
Sales Coordinator	Lika Marino	Est Code		Commission	\$5,565.00
Office	Washington	Product Name		Net Total	\$31,535.00
Phone	(301) 951-2620	Credit Status		Total Spots	2044
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				GIMP	-
				CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
337	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
338	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
339	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	Issue
340	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
341	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$19.00	\$57.00	30	Issue
342	TVL	VARIOUS	9/19/16	9/25/16	00:00	02:00						X	X	-	-	1	\$10.00	\$10.00	30	Issue
343	TVL	VARIOUS	9/26/16	10/2/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	Issue
344	TVL	VARIOUS	10/3/16	10/9/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	Issue
345	TVL	VARIOUS	10/10/16	10/16/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	Issue
346	TVL	VARIOUS	10/17/16	10/23/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	Issue
347	TVL	VARIOUS	10/24/16	10/30/16	00:00	02:00	X	X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	Issue
348	TVL	VARIOUS	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	Issue
349	TVL	VARIOUS	11/7/16	11/13/16	00:00	02:00	X	X						-	-	1	\$10.00	\$10.00	30	Issue
350	USA	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						X	X	-	-	2	\$24.00	\$48.00	30	Issue
351	USA	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
352	USA	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
353	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
354	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue
355	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	Issue
356	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	Issue

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				GRP	-
				CPP	-
				GIMP	-
				CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
357	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$24.00	\$72.00	30	Issue
<b>Sep 2016   Oct 2016   Nov 2016   Dec 2016   Jan 2017   Feb 2017   Mar 2017   Apr 2017   May 2017   Jun 2017   Jul 2017   Aug 2017   Total</b>																				
<b>SPOTS</b>	104	1544	396	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2044
<b>AMT</b>	\$1,810.00	\$28,071.00	\$7,219.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$37,100.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 09/22/16

62338790 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |